Auto Physical Damage

PartsTrader Announces Leadership Transition as Mark Lindner Named Executive Vice President and General Manager

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CHICAGO—PartsTrader, an Enlyte company and an industry-leading parts procurement marketplace, announced a leadership transition as Mark Lindner steps into an expanded role as Executive Vice President and General Manager, leading the PartsTrader organization into its next phase of growth and innovation. In this role, Lindner will also serve as a member of Enlyte's executive leadership team.

This leadership transition follows the retirement of Steve Messenger, who has served as Chief Executive Officer of PartsTrader and played a pivotal role in the company's growth and success.

"Steve has been instrumental in shaping PartsTrader into the trusted platform it is today," said Lindner. "His leadership helped build a strong foundation focused on transparency, efficiency, and measurable outcomes across the collision repair ecosystem. I'm honored to build on that legacy and lead PartsTrader forward as we continue to innovate and deliver value to our customers."

Lindner brings deep industry expertise and longstanding leadership within PartsTrader. Most recently serving as President, he has played a key role in advancing the company's strategy, strengthening partnerships across repairers, suppliers, and insurers, and driving adoption of its market-driven procurement platform.

As Executive Vice President and General Manager, Lindner will oversee the continued growth and evolution of the PartsTrader platform while aligning closely with Enlyte's broader vision to deliver connected, technology-driven solutions that improve outcomes across the claims lifecycle.

"PartsTrader is entering an exciting new chapter," Lindner added. "With the support of Enlyte and the strength of our team, we are well positioned to expand innovation, deepen customer relationships, and continue delivering meaningful impact across the collision repair industry."

About PartsTrader, an Enlyte Company

PartsTrader, an?Enlyte?company, is an industry-leading innovator in parts procurement, offering a suite of products for repair shops, parts suppliers, and insurance carriers on one efficient, market-driven ecosystem.? PartsTrader's?technology helps shops make accurate?decisions regarding?part-type and availability,?while suppliers instantly reach thousands of new customers. By providing carriers with transparency and market data,?

PartsTrader’s?diverse solutions increase accuracy and efficiency on every claim. Visit partstrader.com for more information.?



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