Workers' Comp

Genex Nets Two Communicator Awards for Podcast and eBook

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2 MIN READ

â€˜Inside Workers' Comp' series and â€˜The Hidden Cost of Bill Review Complacency' among best digital and audio content produced across major international brands

Wayne, PA â€“ May 30, 2019 - Genex Services has been named a dual winner of the 25th Annual Communicator Awards of Distinction by the Academy of Interactive and Visual Arts (AIVA). Genex was recognized in the Podcasts: General-Corporate Communications category for its series â€œInside Workers' Comp,â€• as well as the Marketing Effectiveness: Campaign Content grouping for its eBook, Bill Review Health Check: The Hidden Cost of Complacency.

With over 6,000 entries received from across the U.S. and around the world, the Communicator Awards is the largest and most competitive awards program honoring creative excellence for communications professionals. This year marks the second-consecutive time Genex has been named a Communicator Award winner.

â€œInside Workers' Compâ€• was recognized by AIVA for its compelling interviews spotlighting trends and expertise in the industry. The Genex podcast was honored among other notable winners in its category including Accenture, ESPN Films 30 for 30, *Journal of the American Medical Association* and Scholastic.

Bill Review Health Check: The Hidden Cost of Complacency, an informative eBook helping readers effectively evaluate bill review services, including health checks for pertinent areas of bill review, was among the top campaign content of the year along with works published by other world-renowned brands including Forbes Media, IBM, Nissan, and Nielson

The Communicator Awards are judged and overseen by AVIA, a 600-plus member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media.

About Genex Services, LLC
Genex Services (www.genexservices.com) provides best-in-class clinical solutions that enable customers to transform their bottom lines while enhancing the lives of injured and disabled workers. Genex, a clinical management leader throughout North America, serves the top underwriters of workers' compensation,

automobile, disability insurance, third-party administrators and a significant number of Fortune 500 employers. In addition, Genex clinical services are enhanced by intelligent systems and 360-degree data analysis. Its clinical expertise consistently drives superior results related to medical, wage loss, and productivity costs associated with claims in the workers' compensation, disability, automobile, and health care systems. Genex Services and Mitchell International merged recently to create the broadest continuum of technology and products servicing the auto, workers' compensation, and disability markets.



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