

## Workers' Comp

# **PRIUM's Mark Pew Receives IAIABC Gompers** Award

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President's award is among organization's highest honors.

**DULUTH, GA – Oct. 18, 2017 –** Mark Pew, Senior Vice President of PRIUM, a division of Genex Services, has received one of the highest honors from the **International Association of Industrial Accident Boards and Commissions (IAIABC)** — the **2017 Samuel Gompers Award**.

As one of six esteemed IAIABC President's Awards, the Gompers Award is given to an industry leader who has advocated for the improvement of occupational health, safety, and workers' compensation on behalf of workers, in the spirit of 20th-century labor leader Samuel Gompers.

Pew, known in the industry as the **RxProfessor**, was recognized for his efforts to manage the overutilization of prescription drugs and educate stakeholders about the need to focus on the injured worker. He was also honored for his advocacy in reducing the inappropriate use of opioids and developing strategies to help injured workers with dependence and addiction disorders.

Pew has been credited with spearheading the IAIABC's efforts to develop a database of federal and state initiatives aimed at combating the opioid epidemic. His consistent social media mantra, #CleanUpTheMess, reflects Samuel Gompers' legacy of acknowledging the human cost of systemic challenges, said Lisa Wichterman, IAIABC Medical Issues Committee chairperson.

"Mark Pew is committed to ending the opioid crisis," said Wichterman. "Mark is a passionate speaker, blogger, and tweeter, willing to educate on the harmful effects of opioids and challenge people to think differently about alternative treatments to alleviate pain. His message is to treat injured workers with respect; injured workers are people, too."

"Mark is an incredible asset to the IAIABC Medical Issues Committee," she added. "He has taken the lead on the 'Opioid Solution' paper, which is a collection of the efforts of the jurisdictions and the federal government to fight the opioid crisis."

IAIABC announced its President's Award winners on Oct. 4 during a luncheon celebration at the IAIABC 103rd Convention in Portland, OR.

### **About PRIUM**

PRIUM (www.prium.com), a division of Genex Services, is a leader in the market for workers' compensation medical interventions through a collaborative physician engagement process encompassing evidence-based medicine, clinical oversight, and jurisdictional guidelines to ensure optimal financial and clinical outcomes. PRIUM's ability to secure higher agreement rates with physicians to modify treatment plans and ensure compliance is unmatched. The hallmark of the medical intervention company's success is to eliminate unnecessary treatment through a comprehensive approach that includes complex medical interventions, utilization reviews, and independent medical exams.

#### **About Genex Services**

Genex Services (<u>www.genexservices.com</u>) is the trusted provider of managed care services enabling clients to transform their bottom lines while enhancing the lives of injured and disabled workers. Genex is a managed care leader with more than 2,900 employees and 41 service locations throughout North America. The company serves the top underwriters of workers' compensation, automobile, disability insurance, third-party administrators and a significant number of Fortune 500 employers. In addition, Genex is the only company that delivers high-quality clinical services enhanced by intelligent systems and 360-degree data analysis. The company consistently drives superior results related to medical, wage loss, and productivity costs associated with claims in the workers' compensation, disability, automobile, and health care systems.

### About the IAIABC

The IAIABC is an association of government agencies that administer and regulate their jurisdiction's workers' compensation acts. Along with these government entities, various private organizations involved in the delivery of workers' compensation coverage and benefits participate in the IAIABC. Since its inception in 1914 the IAIABC has worked to improve and clarify laws, identify model laws and procedures, develop and implement standards, and provide education and information sharing. The IAIABC strives to gather the best resources

available to solve the practical administrative and operational problems of its members.



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