

Workers' Comp

Insight to the Power of 2

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1 MIN READ

The Power of Data Analytics

Data, information, knowledge, action, and outcomes.

Seasoned claims professionals don’t need an algorithm to tell them that an injured worker who is obese or has diabetes might need an extra hand in recovery. Understanding the implications and potential effects of a comorbid condition comes from experience. As that experience accumulates it yields insight. Data analytic tools work much the same way: they ingest stores of data and, as the amount of information grows, algorithms produce more nuanced conclusions. At Coventry, our approach to data analytics is simple. We see it as a tool, not an answer. We believe the most penetrating knowledge about the needs of an injured worker comes from the marriage of sophisticated data analytics with the time-honed experience of clinicians and claims professionals. This is our insight—insight to the power of two.

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