Workers' Comp

Apricus Launch Announcement

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San Diego, CA, and Wayne, PA — March 24, 2021 — Mitchell | Genex | Coventry, a leader in cost containment technology, provider networks, clinical services, pharmacy benefit management and disability management, announced the launch of the organization's new specialty networks business, Apricus. The business will combine the best of what has been historically known as DMEplus and Priority Care Solutions.

Bob Smith, who has led Priority Care Solutions, will be the president of Apricus with locations in Tucson, Arizona and Tampa, Florida.

"One early win associated with the organizational alignment of Mitchell | Genex | Coventry is the integration of our two specialty network businesses, Coventry's DMEplus product and Priority Care Solutions, which has been a part of the Genex family of companies." said Bob Smith. "The opportunity to combine the platforms, solutions and expertise to deliver greater value to our customers was evident early on."

Apricus will continue coordinating and scheduling durable medical equipment, diagnostic imaging, physical medicine, home health, and transportation and translation, among other specialty offerings. The new organization offers a nationwide team of colleagues experienced in supporting injured workers with services to support their recovery and return to work.

About Apricus

Apricus is the combination of two industry-leading specialty networks offering durable medical equipment, diagnostic imaging, physical medicine, home health, transportation and translation and more for the casualty insurance market.

About Mitchell | Genex | Coventry

Mitchell | Genex | Coventry, a leader in cost-containment technology, provider networks, clinical services, pharmacy benefit management (PBM), and disability management, recently combined the companies' joint industry expertise and advanced technology solutions into one organization to simplify and optimize property, casualty and disability claims processes and services.

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