Workers' Comp

Genex Wins Record Four Communicator Awards

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Case study video *Phoenix Rising* among year's best in national awards program

Wayne, PA - June 22, 2021 - Genex Services has set a new company standard by winning a record four Communicator Awards of Excellence for 2021 by the Academy of Interactive and Visual Arts (AIVA). This year marks the fourth consecutive year Genex has been named a Communicator Award winner, and the second time it has won the AIVA highest honor the Award of Excellence this time for its case study video: *Phoenix Rising: Changing Course After Tragedy.*



With over 6,000 entries received around the world, the Communicator Awards is the largest and most competitive awards program honoring creative excellence for communications professionals. The four awards places Genex, a leader in medical cost-containment and disability management services, among a select few to win multiple honors.

In the Campaign-Branding for Branded Entertainment category, Genex won the gold Award of Excellence for *Phoenix Rising*, a video case study chronicling the dramatic rescue of Derek Boehm, a flight paramedic who survived a helicopter crash, and Charlene Ramsey, RN, BSN, CCM, the case manager who guided him through recovery and back to work as a registered nurse. The win marks two consecutive years Genex has won the Award of Excellence.

Genex won twice in another category: eBooks for Branded Content. *Increase Your IME IQ* was recognized with a silver award for its extensive look at best practices in independent medical exams for workers' compensation and disability. It was joined by another Genex eBook, *Mega Trends in Ancillary Services,* which also won silver for its focus on key challenges affecting the provision of ancillary services in workers' comp and step-by-step guidance on how to address them.

For the fourth consecutive year, Genex's podcast, *Inside Workers' Comp* was named a Communication Award winner in the Features-Branded - Series for Podcasts. Genex took silver in the category which included an in-depth focus on how to manage workers' comp challenges during COVID-19.

"In such a challenging year, it truly is an amazing accomplishment to win four Communicator Awards," said Jenn Lyons, Vice President of Marketing, Genex Services. "It demonstrates the exceptional effort and talent of our Genex team in meeting the needs of our customers by producing informative and impactful content designed to help them overcome their own obstacles during the pandemic year."

The Communicator Awards are judged and overseen by AVIA, a 600-plus member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media.

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About Genex Services

Genex Services (**www.genexservices.com**) provides best-in-class clinical solutions that enable customers to transform their bottom lines while enhancing the lives of injured and disabled workers. Genex, a clinical management leader throughout North America, serves the top underwriters of workers' compensation, automobile, disability insurance, third-party administrators and a significant number of Fortune 500 employers. In addition, Genex clinical services are enhanced by intelligent systems and 360-degree data analysis. Its clinical expertise consistently drives superior results related to medical, wage loss, and productivity costs associated with claims in the workers' compensation, disability, automobile, and health care systems. Genex, Mitchell, and Coventry have recently combined their joint industry expertise and advanced technology solutions into one organization to simplify and optimize property, casualty and disability claims processes and services.



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