



2021 mPower Awards Nomination Form

Entries will be evaluated based on the transformational impact of the story provided. Please share your story by providing answers to the individual questions or by using them as a framework to narrate your achievement. Wherever possible, include both qualitative and quantitative metrics to support the successes experienced from the project.

Nominee Contact Information:

Company	_____
Contact Name & Title	_____
Contact Phone	_____
Street Address	_____
City, State ZIP	_____
Contact Email	_____
Representative	_____
Solution(s) used	_____

Story Summary

Quick Pitch: Give us the 'executive' overview of the program with the highlights that sell the merits of your project. This quick summary will help frame your more comprehensive story for our expert panel of reviewers.

Comprehensive Story

Challenges: Describe the environment prior to this project/initiative and the **challenges you were trying to solve**. What were the business drivers behind the project/initiative?

Goals: What specific areas were targeted for improvement (i.e. reduced technology infrastructure costs, improve employee productivity, etc.?) What challenges did you have to overcome to make it successful?

Award Nomination deadline is April 5, 2021.

Submit this form to your Mitchell Rep or email to Brand@Mitchell.com



Results: Briefly describe the results and how it was received by users (employees or customers). Provide any qualitative and quantitative data to help reinforce the benefits of the project to your business, employees and customers.

Additional Facts: Provide any additional details or facts that help support the story and illustrate the impact to your customers and organization (these will not be shared outside of the selection committee).

Note: By submitting a nomination form, nominees agree, if selected as an award winner, a representative will attend the mPower Conference and participate in a highlight video to be featured during the Conference Award ceremony. The award recipients will be notified in July and will be publicly announced at the Mitchell mPower Conference. The mPower Conference will be held September 13-15, 2020 at the JW Marriott in Marco Island, Florida.

See previous winner videos and materials at <https://www.mpower.mitchell.com/awards/>

Award Nomination deadline is April 5, 2021.

Submit this form to your Mitchell Rep or email to Brand@Mitchell.com

